

**Congress of the United States**  
**Washington, DC 20515**

October 22, 2012

The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
Room 8B201  
445 - 12th Street, SW  
Washington, DC 20554

1303

Dear Mr. Chairman:

We believe that freeing up spectrum for wireless broadband is critical to the future of mobile communications and innovation, and the Federal Communications Commission (FCC) deserves credit for its role in promoting incentive auctions as part of a comprehensive strategy to release more spectrum into the market.

At the same time, because of the public interest obligations broadcasters comply with to bring news, local programming, and emergency notifications to our constituents, we also believe it is important that the FCC protect the ability of the public to continue receiving free over-the-air television service from local television stations that decide not to participate in a spectrum auction. Given the importance of broadcast television to so many of our residents, the challenges in Massachusetts caused by our concentration of population centers and proximity to Canada, and the need to meet the growing spectrum demand for commercial use, we urge the Commission to carry out the incentive auctions authorized by the Middle Class Tax Relief and Job Creation Act of 2012 in a thoughtful and transparent manner.

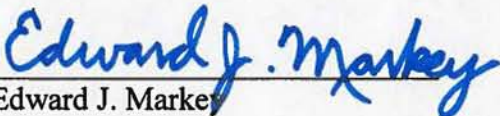
As you know, the FCC's challenge in implementing this law is to conduct the incentive auctions in a way that promotes the efficient usage of spectrum for wireless broadband and then "repacks" the reduced broadcast spectrum while protecting consumers reliant on their favorite local TV stations. The issue is particularly important in states such as Massachusetts where the options available to local TV stations, including those in concentrated markets such as Boston, are constrained due to international spectrum agreements with Canada. Many of our constituents, especially low income individuals, Spanish-speakers, and seniors, are reliant on free, over-the-air programming. Moreover, the trend of "cord cutting," in which consumers utilize a combination of online content and local broadcasting for news and entertainment, further underscores the importance of over-the-air programming. Accordingly, the auctioning and subsequent repacking of spectrum should, through rigorous and public examination, take these factors into account.

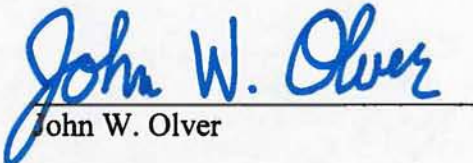
The best way to carry out these incentive auctions is through a transparent rulemaking process that allows viewers and local TV stations, tech innovators, and the wireless industry and its users, to understand fully the impact of these auctions and the repacking plan on their local

communities. The many stakeholders affected by the Commission's decisions, as well as Congress, should have ample opportunity to evaluate and understand how any proposed changes will specifically impact them and to supply the FCC with comments before the repacking plan is finalized.

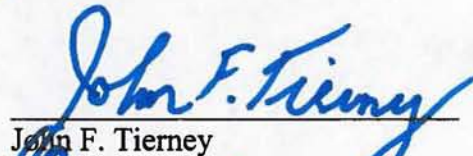
We appreciate the dedicated work of the Commission on this important issue and look forward to working with you in the months ahead.

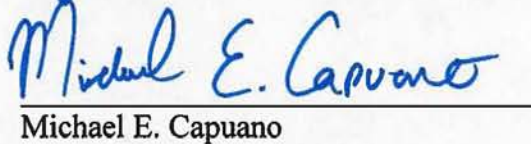
Sincerely,

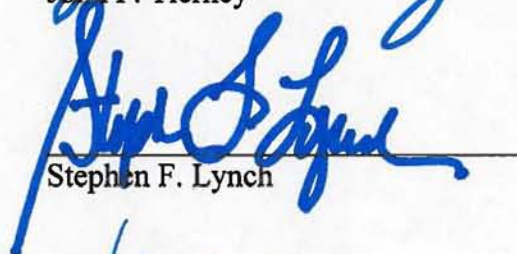
  
Edward J. Markey

  
John W. Olver

  
James P. McGovern

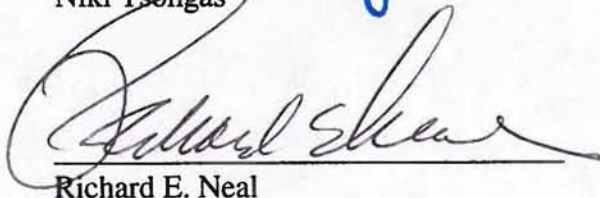
  
John F. Tierney

  
Michael E. Capuano

  
Stephen F. Lynch

  
Niki Tsongas

  
William R. Keating

  
Richard E. Neal

  
Barney Frank

Cc: Commissioner Robert M. McDowell  
Commissioner Mignon Clyburn  
Commissioner Jessica Rosenworcel  
Commissioner Ajit Pai





FEDERAL COMMUNICATIONS COMMISSION

November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable Michael E. Capuano  
U.S. House of Representatives  
1414 Longworth House Office Building  
Washington, D.C. 20515

Dear Congressman Capuano:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

The Commission's work in its incentive auction proceeding is guided by a set of core goals and principles that include maximizing broadcaster participation by, among other things, making the auction process as transparent and easy-to-understand as possible. The broadcaster LEARN program, which is underway already, is designed specifically to reach out to educate, and to solicit substantive input from broadcasters on all aspects of the incentive auction.

I appreciate your interest in this matter and will keep you apprised of the Commission's progress. Please let me know if I can be of any further assistance.

Sincerely,

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Julius Genachowski



FEDERAL COMMUNICATIONS COMMISSION

November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable Barney Frank  
U.S. House of Representatives  
2252 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Frank:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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FEDERAL COMMUNICATIONS COMMISSION

November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable William Keating  
U.S. House of Representatives  
315 Cannon House Office Building  
Washington, D.C. 20515

Dear Congressman Keating:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable Stephen F. Lynch  
U.S. House of Representatives  
2348 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Lynch:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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FEDERAL COMMUNICATIONS COMMISSION

November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable Edward J. Markey  
U.S. House of Representatives  
2108 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Markey:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable James P. McGovern  
U.S. House of Representatives  
438 Cannon House Office Building  
Washington, D.C. 20515

Dear Congressman McGovern:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable Richard E. Neal  
U.S. House of Representatives  
2208 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Neal:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable John W. Olver  
U.S. House of Representatives  
1111 Longworth House Office Building  
Washington, D.C. 20515

Dear Congressman Olver:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable John F. Tierney  
U.S. House of Representatives  
2238 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Tierney:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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FEDERAL COMMUNICATIONS COMMISSION

November 15, 2012

JULIUS GENACHOWSKI  
CHAIRMAN

The Honorable Niki Tsongas  
U.S. House of Representatives  
1607 Longworth House Office Building  
Washington, D.C. 20515

Dear Congresswoman Tsongas:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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